

41951- ANÁLISE DE SISTEMAS

Transformação digital e o SDLC

Ilídio Oliveira

v2024/03/19

Objetivos de aprendizagem

Descrever exemplos da transformação digital dos negócios

Identificar três eixos principais na transformação digital

Relacionar o contexto das organizações com as exigências no processo de desenvolvimento

ESSAY

Why Software Is Eating The World

By **MARC ANDREESSEN**

August 20, 2011

This week, Hewlett-Packard (where I am on the board) announced that it is exploring jettisoning its struggling PC business in favor of investing more heavily in software, where it sees better potential for growth. Meanwhile, Google plans to buy up the cellphone handset maker Motorola Mobility. Both moves surprised the tech world. But both moves are also in line with a trend I've observed, one that makes me optimistic about the future growth of the American and world economies, despite the recent turmoil in the stock market.

In short, software is eating the world.

[Marc Andreessen](#) penned his famous "[Why Software Is Eating the World](#)" essay in The Wall Street Journal five years ago. Today, the idea that "every company needs to become a software company" is considered almost a cliché. No matter your industry, you're expected to be reimagining your business to make sure you're not the next local taxi company or hotel chain caught completely off guard by your equivalent of Uber or Airbnb. But while the inclination to not be "disrupted" by startups or competitors is useful, it's also not exactly practical.

Jeetu Patel
Contributor

Jeetu Patel is the chief strategy officer and head of Box Platform.

"A inovação tecnológica permite - de facto, exige - que as empresas aumentem a sua agilidade e, conseqüentemente, a sua competitividade. É por isso que as principais prioridades dos CEOs devem ser a digitalização dos componentes essenciais do seu negócio e repensar a concepção organizacional e os processos de gestão. Apanhar esta rápida - e em crescimento rápido - "onda digital" é a única forma de evitar ficar para trás".



DOMINIC BARTON

Dominic Barton is the global managing director of McKinsey & Company.

JAN 15, 2016

Catching the Digital Wave

NEW YORK – Technological change has always posed a challenge for companies. But, as we saw once again in 2015, it has never occurred as rapidly, or on as large a scale, as today. As innovation sweeps across virtually every sector, from heavy industry to services, it is transforming the competitive landscape, with the most advanced companies – rather than the largest or most established players – coming out on top.

For incumbents, the threat of displacement is very real. The average tenure of a company on the S&P 500 has fallen from 90 years in 1935 to less than 18 years today. Disruptive new players like Uber, which has upended the taxi industry, are tough competitors, often staking out market share by shifting more surplus to consumers. This is part of a broader trend of intensifying competition that, according to recent research from the McKinsey Global Institute, could reduce the global after-tax profit pool from almost 10% of global GDP today to its 1980 level of about 7.9% within a decade.

<http://prosyn.org/lxXI60W>

PRR (pós-pandemia)

Prioridades:

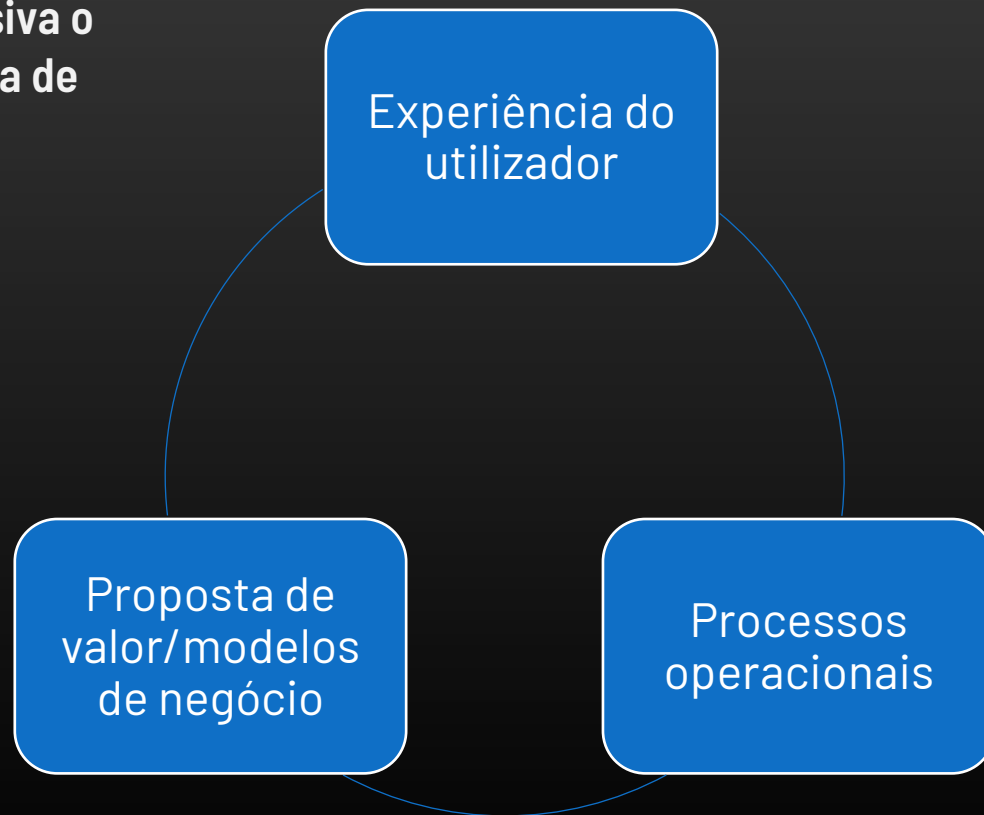
- Pacto Ecológico europeu
- Transformação Digital
- Resiliência/infraestruturas



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**SGQ**

A partir de 26 de Janeiro, a Universidade de Aveiro (UA) implementa o Subsistema para a Garantia da Qualidade das Unidades Curriculares relativo ao 1º semestre do ano letivo 2014/2015.

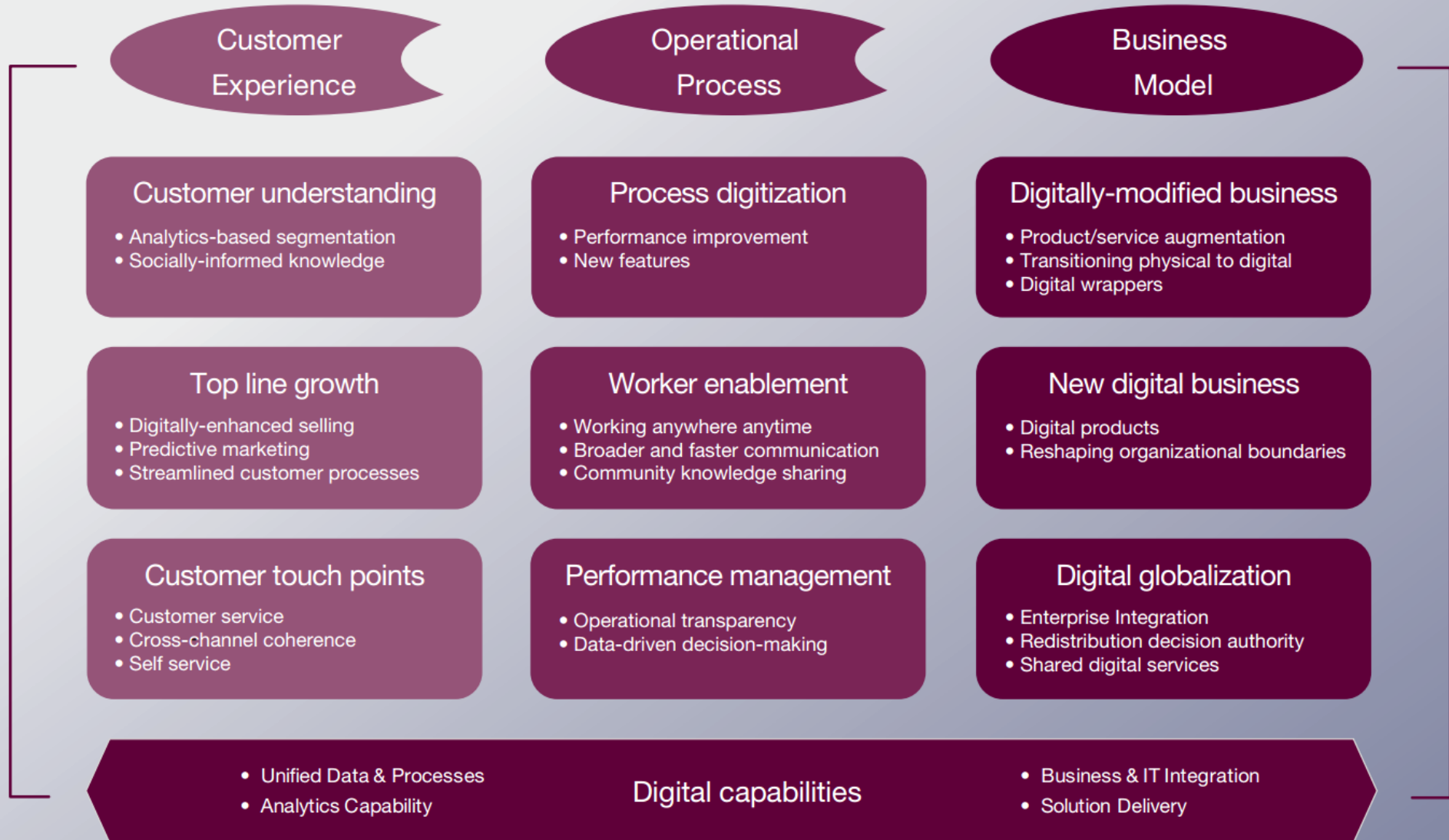
A partir dessa data e até ao dia 22 de fevereiro, a UA promoverá o lançamento dos inquéritos pedagógicos junto dos estudantes. Os inquéritos são preenchidos eletronicamente, via PACO (<http://paco.ua.pt/>) ou diretamente em <http://sgq.ua.pt>.

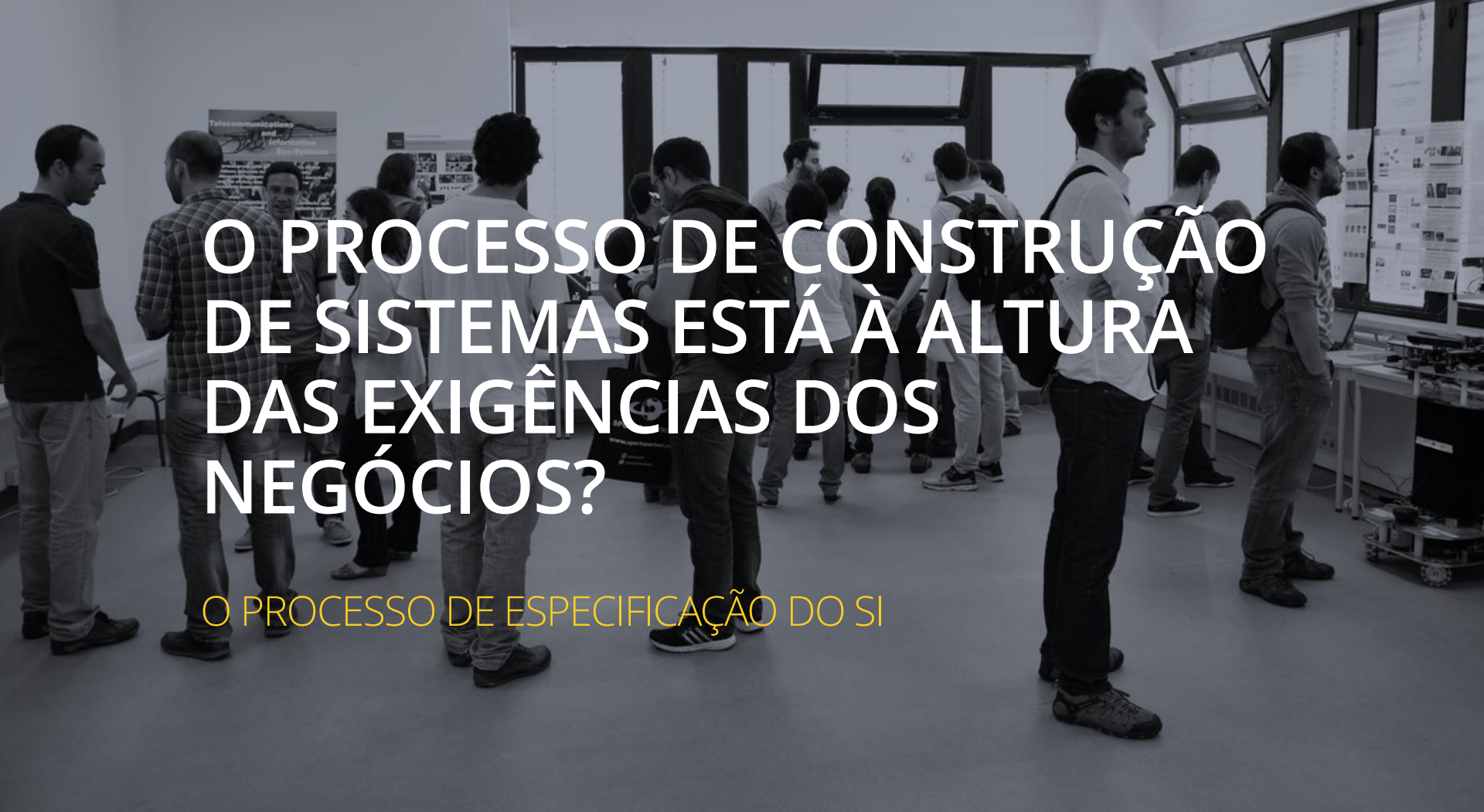
Participa! A tua opinião é fundamental!

UBER



Figure 3: Building blocks of the digital transformation

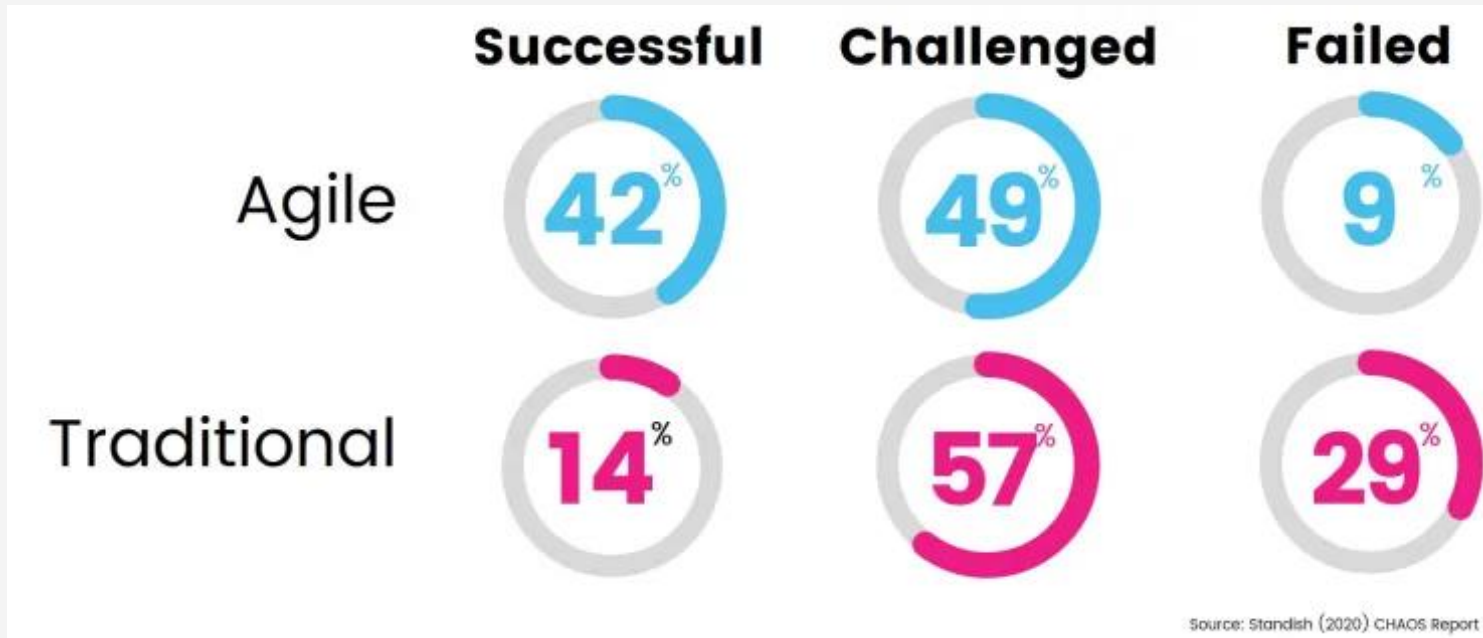




O PROCESSO DE CONSTRUÇÃO DE SISTEMAS ESTÁ À ALTURA DAS EXIGÊNCIAS DOS NEGÓCIOS?

O PROCESSO DE ESPECIFICAÇÃO DO SI

In 2020



<https://zenexmachina.com/waterfall-vs-agile-a-knowledge-problem-not-a-requirements-problem/>

Como é que compara com outras "engenharias"?



Integrated Requirements Engineering: A Tutorial

Ian Sommerville, Lancaster University

Before developing any system, you must understand what the system is supposed to do and how its use can support the individuals or business that will pay for that system. This involves understanding the application domain (e.g., airlines, railways, retail banking, games, and so on); the system constraints; the specific functionality required by the stakeholder who directly or indirectly use the system or the information

and essential system characteristics such as performance, security, and dependability. *Requirements engineering* is the name given to a structured set of activities that help develop this understanding and that document the system specification for the stakeholders and engineers involved in the system development.

This short tutorial introduces the fundamental activities of RE and discusses how it has evolved as part of the software engineering process. However, rather than focus on established RE techniques, I discuss how the changing nature of software engineering has led to new challenges for RE. I then introduce a number of new techniques that help meet these challenges by integrating RE more closely with other systems implementation activities.

The fundamental process

The RE process varies on the type of application developed, the size and culture involved, and the software used. For large military systems, there is normally a systems engineering process that is extensively documented set of software requirements. For developing innovative software, the process might consist of a vision, and the product that will simply be a short vision statement. Whatever the actual process, the activities are fundamental to

The need for rapid software delivery. Businesses now operate in an environment that's changing incredibly quickly. New products appear and disappear, regulations change, businesses merge and restructure, competitors change strategy. New software must be rapidly conceived, implemented, and delivered. There isn't time for a prolonged RE process. Development gets going as soon as a vision for the software is available, and the requirements emerge and are clarified during the development process.

This tutorial introduces the fundamental activities of requirements engineering and discusses recent developments that integrate it and system implementation.

- *Elicitation.* Identify sources of information about the system and discover the requirements from these.
- *Analysis.* Understand the requirements, their overlaps, and their conflicts.
- *Validation.* Go back to the system stakeholder to ensure the requirements are correct.

Analista de sistemas é um papel chave do SDLC

O analista de sistemas analisa a situação do negócio, identifica oportunidades de melhorias e projeta um sistema de informação para implementá-las.

Ser analista de sistemas é um dos trabalhos mais desafiantes na eng.a de software.



O principal objetivo de um analista de sistemas não é criar um sistema “topo de gama” (na perspectiva da tecnologia), mas **criar valor para a organização.**

The Systems Analyst: Skills

Agents of change

Identify ways to improve the organization
Motivate & train others

Skills needed

Technical: must understand the technology

Business: must know the business processes

Analytical: must be able to solve problems

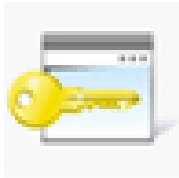
Communications: technical & non-technical audiences

Interpersonal: leadership & management

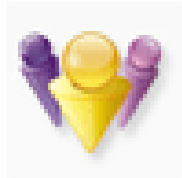
Ethics: deal fairly and protect confidential information

O SDLC é concretizado em **processos de desenvolvimento**

O que é que inclui um processo?



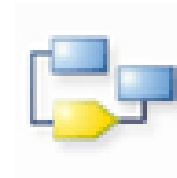
Core
Principles



Roles



Work Products



Disciplines



Lifecycle

https://sweet.ua.pt/ico/OpenUp/OpenUP_v1514/